Phoenix Color
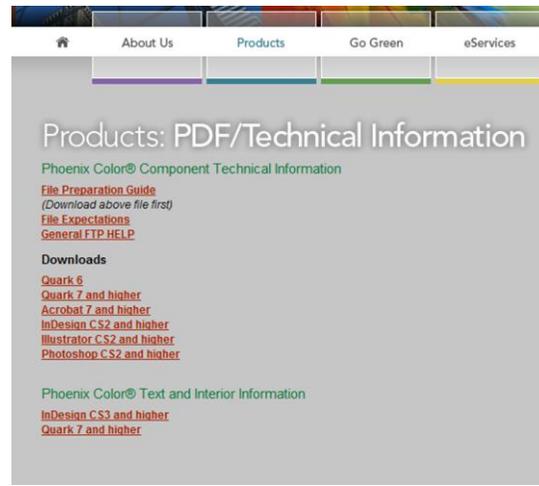
Our website, http://www.phoenixcolor.com/techinfo.html , contains this guide and the individual program settings.

Please download the desired program settings before proceeding.

**Please note:

- The options shown throughout this guide assume that all bleed and trim marks are within the Document's Bleed or Page Size.
- Files are expected to contain accurate trim boxes and marks which represent dimensions other than those created with automatic registration, e.g., spine and or back space width, cover width, turn width, etc.
- Please adjust these settings as needed to account for all required bleeds and marks.
- Follow the binder's template for dimensions, mark placement, minimum bleed requirements and inside cover cut back requirements.
- Check all measurements and coordinates carefully. Elements intended to butt together should share coordinates. *Sloppy* design creates prints with visible issues, e.g., white gaps, unintentional overprints, etc.
- Do not use "Registration" color in place of Black.
- Do not use spot colors in place of process colors and vice versa.
- The maximum ink density we recommend is 320%.
- Our recommended *rich* Black values = C80 M70 Y70 K100
- Convert all RGB elements to CMYK before exporting to PDF.
- Check *effective* resolutions. Always account for any enlargements made to placed images (300ppi enlarged 200% within the layout = 150dpi)
- If possible, always view your layouts and PDFs using "Overprint Preview."
- Trapped files are not required. Please advise us if your PDF is trapped.
- Please preflight and check all color separations before submitting PDFs.

Table of Contents

Phoenix Color

Acrobat Distiller
Importing PDF Settings

Step 1

Open Distiller

- Select "Settings"/"Add Adobe PDF Settings"

Step 2

Navigate to the Acrobat folder downloaded from our website

- Choose the appropriate version of Distiller
- "Open" the "Phoenix.joboptions" file
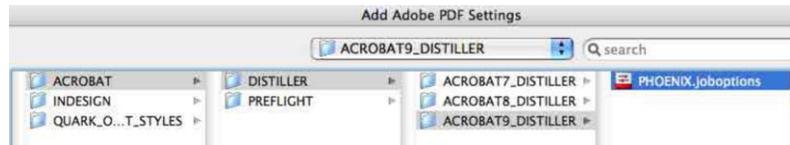
Step 3

Verify that "Phoenix" is the selected Default Setting

- If so, postscript files may be dragged and dropped into the Distiller window
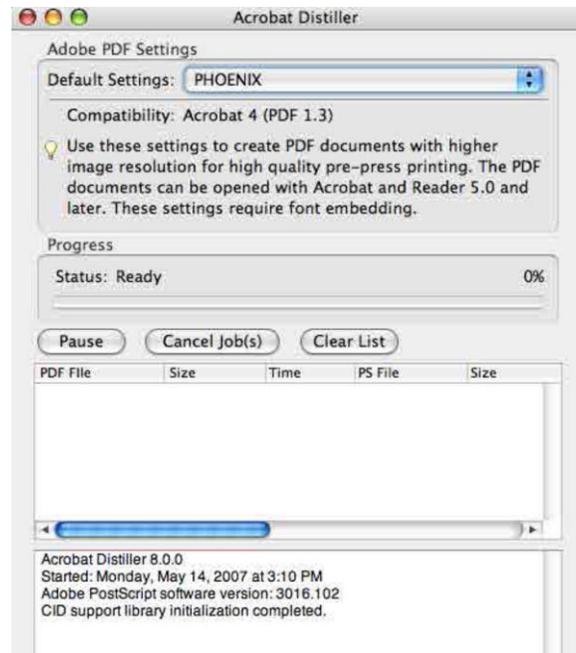
Quark
Importing Output Styles

Step 1
- Select "Edit"/"Output Styles"

Step 2
- Select "Import"

Step 3
- Navigate to the Quark "Output Styles" folder and select "Phoenix_PDF" then select "Open"

Step 4
- Repeat Step 2 then navigate to the Quark "Output Styles" folder and select "Postscript" then select "Open"

Step 5
- You should see the two imported settings within the "Output Styles" window. If so, select "Save"
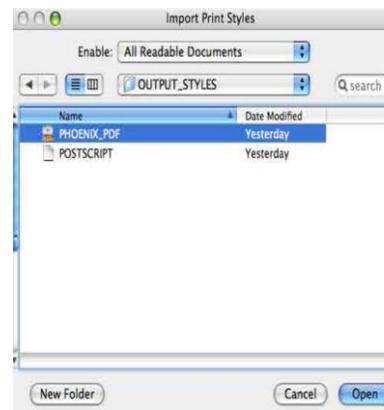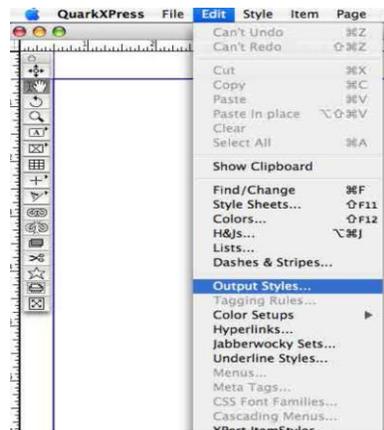
Phoenix Color

Quark
Exporting as PDF
** Convert ALL RGB content to CMYK _before_ exporting **

Step 1

• Select "File"

• Select "Export"

• Select "Layout as PDF"
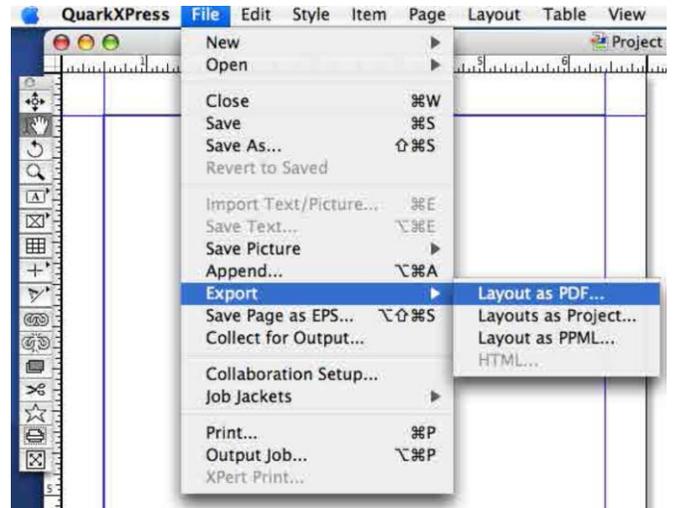
Step 2

• Name your PDF

• Select the "Where" location

• Select "Phoenix_PDF" as the "PDF Style"

• Before selecting "Save," verify that the "Options" match those shown on the following pages. If so, select "Save"

** The Options shown on the following pages assume that all bleed and trim marks are within the document's "Layout Size."

Phoenix Color

Quark
Exporting as PDF
(cont'd)

The Options shown on the following pages assume that all bleed and trim marks are within the document's "Layout Size."

(1)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

Page Options
☐ Spreads
☐ Export pages as separate PDFs
☑ Include Blank Pages
☑ Embed Thumbnail Color Thumbnail

(4)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

Color Images
Compression: None
Resolution: Keep Resolution   72   dpi
Grayscale Images
Compression: None
Resolution: Keep Resolution   72   dpi
Monochrome Images
Compression: None
Resolution: Keep Resolution   300   dpi
☑ Compress Text and Line Art   ☐ ASCII Format

(2)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

Meta Data
Title: Layout 1
Subject:
Author:
Keywords:

(5)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

Color Options
Mode: Composite
Setup: Composite CMYK and Spot

Plate

(3)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

☐ Include Hyperlinks
☑ Export Lists as Hyperlinks
☑ Export Indexes as Hyperlinks
☑ Export Lists as Bookmarks
◉ Use All Lists
○ Use List:
Appearance
Frame: Invisible   Width: Thin
Highlight: None   Color: Black
Style: Solid
Display: Inherit Zoom

(6)

PDF Export Options for Layout 1

PDF Style: PHOENIX_PDF
Verification: None

Pages
Meta Data
Hyperlinks
Compression
Color
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Summary

Font Options
☑ Select All
Download   Font

Phoenix Color

Quark
Exporting as PDF
(cont'd)

The Options shown on the following pages assume that all bleed and trim marks are within the document's "Layout Size."

"PHOENIX_PDF" OPTIONS 3 of 4
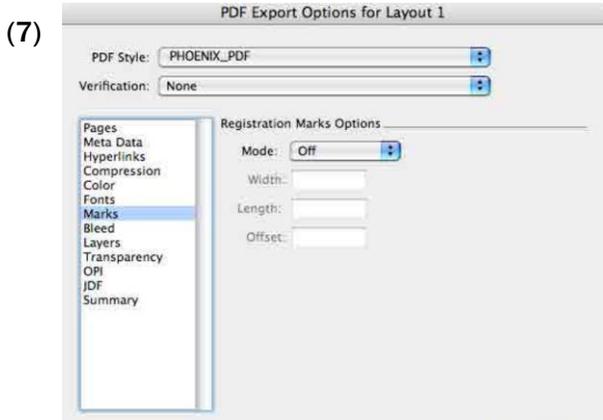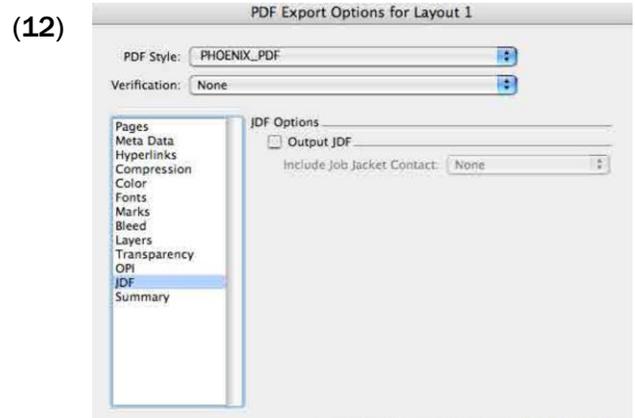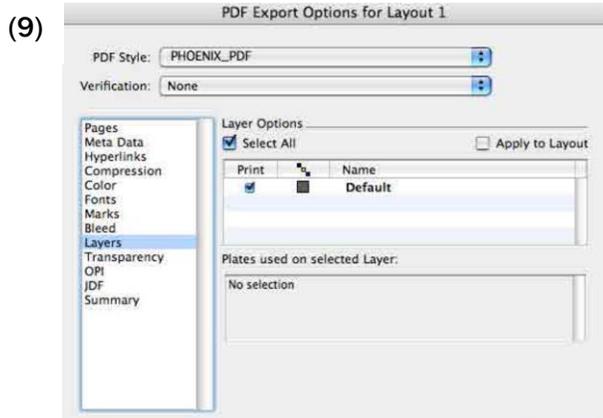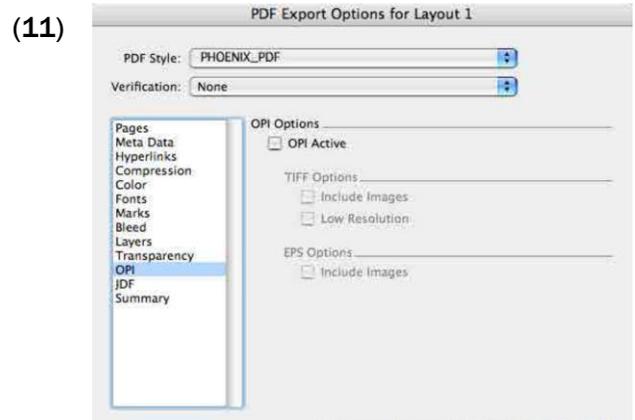
(7)

(8)

(9)

"PHOENIX_PDF" OPTIONS 4 of 4

(10)

(11)

(12)

Quark
Creating a Postscript
For Distilling to PDF
*** Convert ALL RGB content to CMYK before printing to postscript. ***

Step 1
- Select "File"
- Select "Print"

Step 2
- Select a "Postscript" printer
- Select "Postscript" as the "Print Style"
- *Note: The "Width" will need to be altered to match each document's "Layout Size"

Step 3
- Verify that the "Options" match those shown on the following pages

Phoenix Color

Quark
Creating a Postscript
For Distilling to PDF
(cont'd)

** The Options shown assume that all bleed and trim marks are within the document's "Layout Size." **

(1)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Page Options
Orientation:
☑ Include Blank Pages
☐ Thumbnails
Page Flip: None
Page Tiling: Off
Overlap: ☐ Absolute Overlap

Page Setup... | Printer... | Capture Settings | Cancel | Print

(2)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Color Options
Mode: Composite
Setup: Composite CMYK and Spot
Halftones: Conventional — Frequency: 175

Plate | Halftone | Frequency | Angle | Function

Page Setup... | Printer... | Capture Settings | Cancel | Print

(3)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Picture Options
Output: Normal
Data: Binary
☐ Overprint EPS/PDF Black
☑ Full Resolution TIFF Output

Page Setup... | Printer... | Capture Settings | Cancel | Print

(4)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Font Options
☑ Select All — ☐ Optimize Font Formats
Download | Font

Page Setup... | Printer... | Capture Settings | Cancel | Print

(5)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Registration Marks Options
Mode: Off
Width:
Length:
Offset:

Page Setup... | Printer... | Capture Settings | Cancel | Print

(6)

Print Layout 1

Printer: Postscript
Print Style: POSTSCRIPT
Copies: 1 — Collate
Pages: All — Spreads
Sequence: All — Back to Front
Scale: 100% — Fit Print Area

Device
Pages
Colors
Pictures
Fonts
Marks
Bleed
Layers
Transparency
OPI
JDF
Flexo
Advanced
Summary

Bleed Options
Bleed Type: Symmetric
Amount: 0" — Left: 0"
Bottom: 0" — Right: 0"
☐ Clip at Bleed Edge

Page Setup... | Printer... | Capture Settings | Cancel | Print

Phoenix Color

Quark
Creating a Postscript
For Distilling to PDF
(cont'd)

** The Options shown assume that all bleed and trim marks are within the document's "Layout Size." **
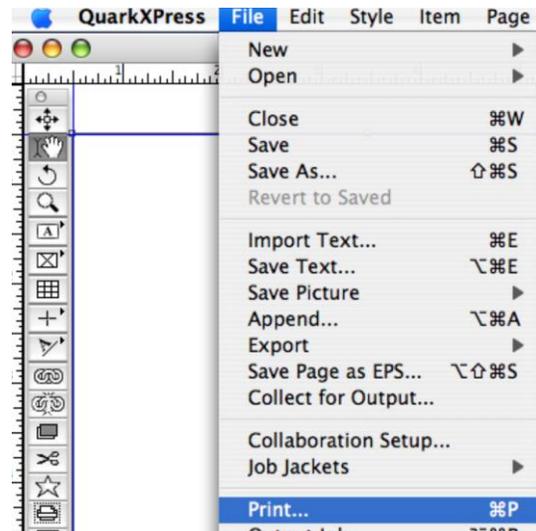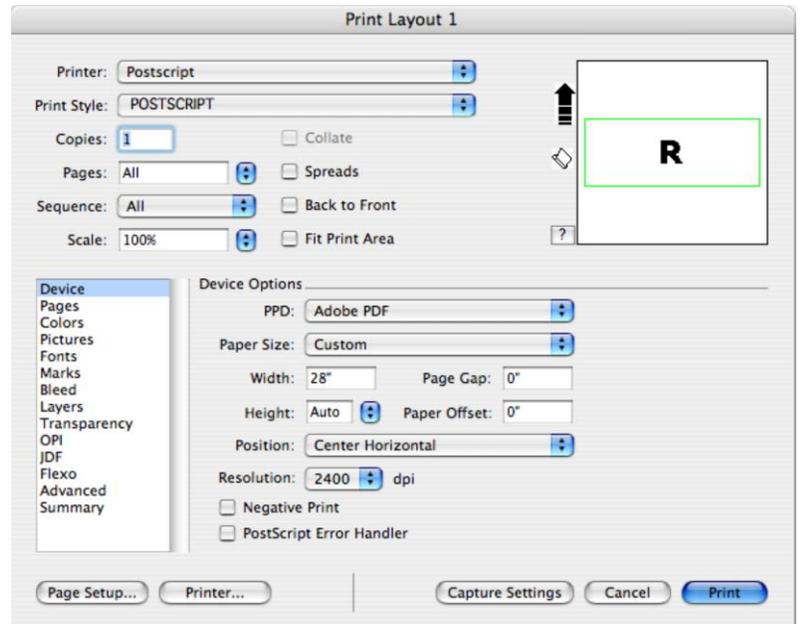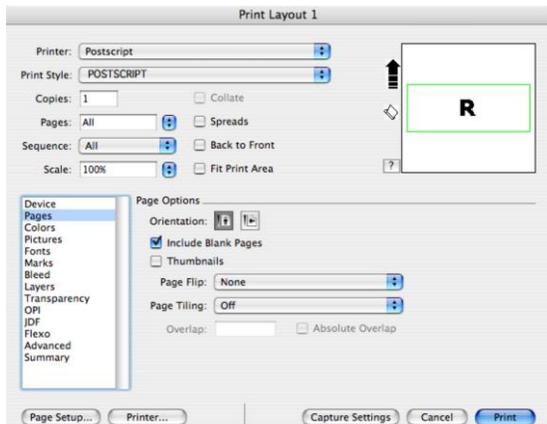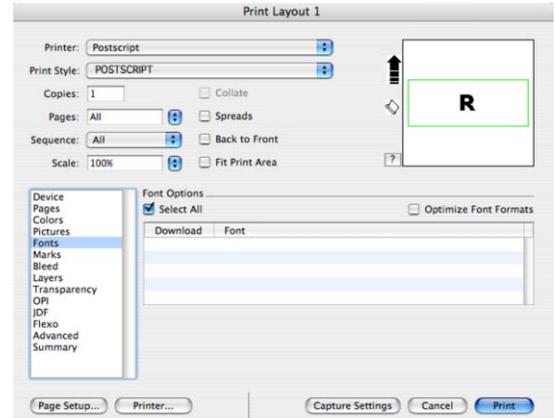
(7)

(10)

(8)
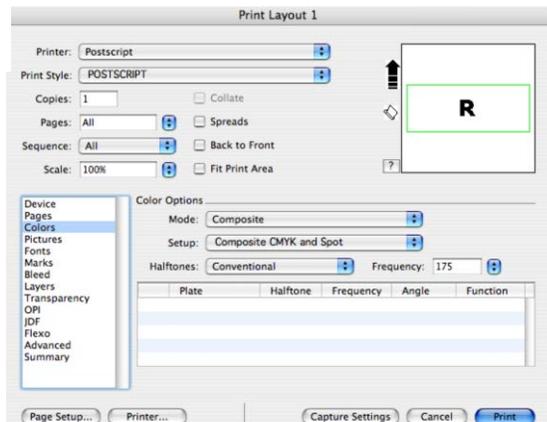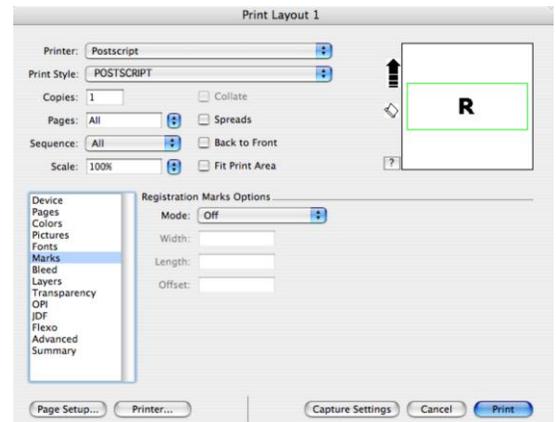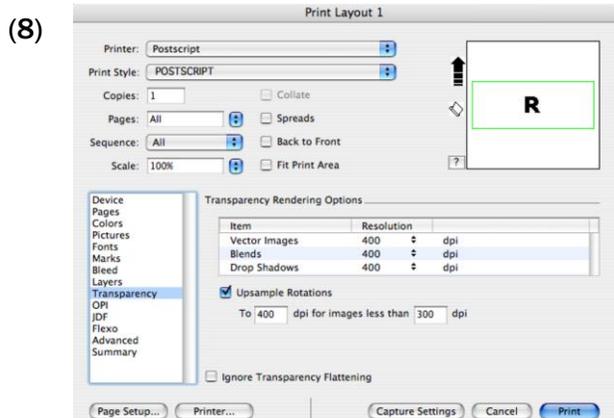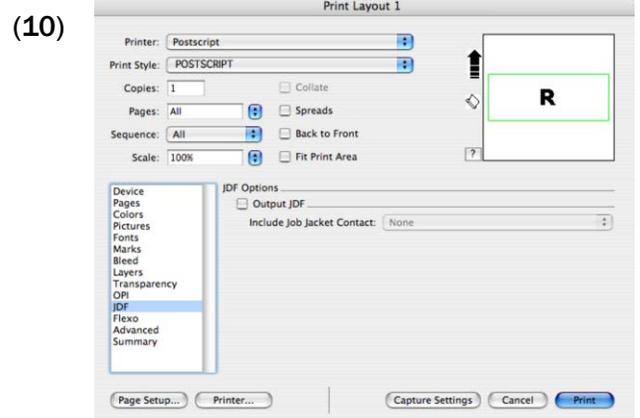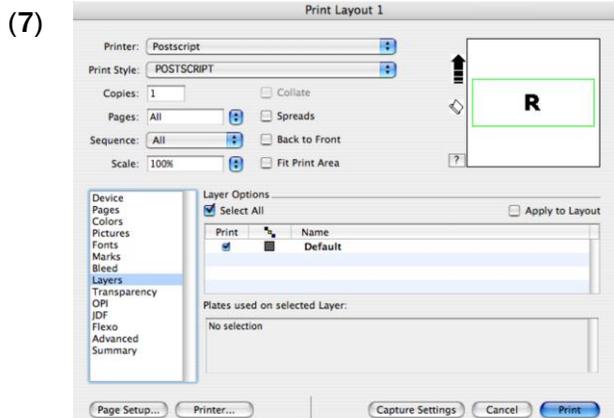

(11)

(9)

(12)

Quark
Creating a Postscript
For Distilling to PDF
(cont'd)
*** Convert ALL RGB content to CMYK before printing to postscript. ***

Step 4
- Verify that the "Imageable Area" is as expected
- Verify that the "Preview" looks correct

Step 5
- Select "Printer" at the bottom left
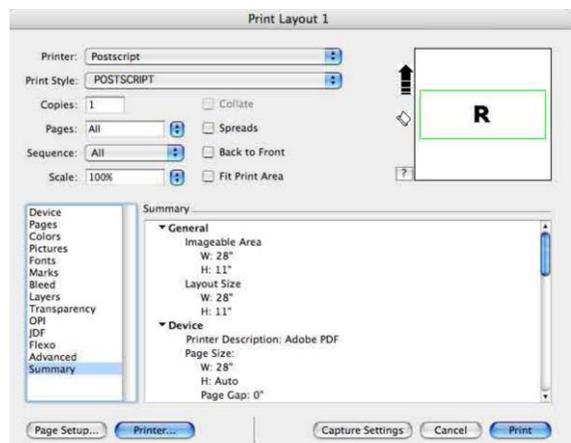
Step 6
- Select your postscript printer then select "Save PDF as Postscript" from within the "PDF" menu
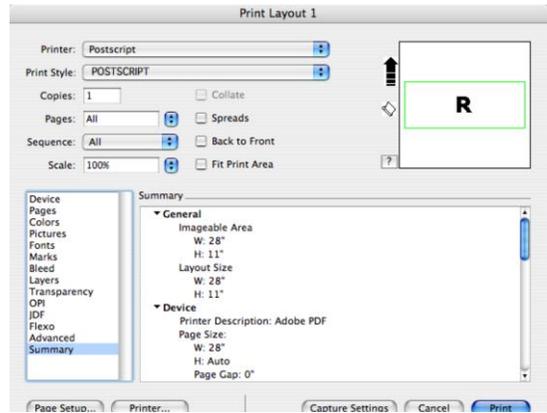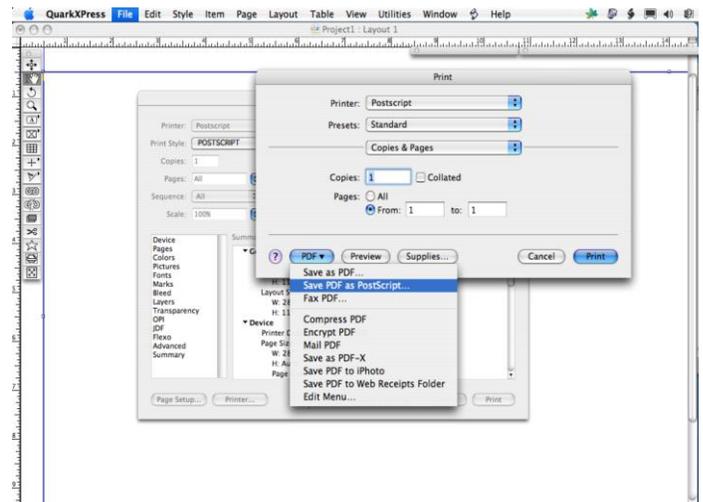
Phoenix Color

Quark
Creating a Postscript
For Distilling to PDF
(cont'd)
*** Convert ALL RGB content to CMYK before printing to postscript. ***

Step 7

• Name your postscript, select the "Where" location and select "Save"
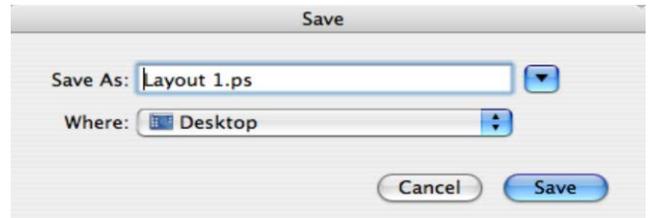
Step 8

• Select "Print" at the bottom right
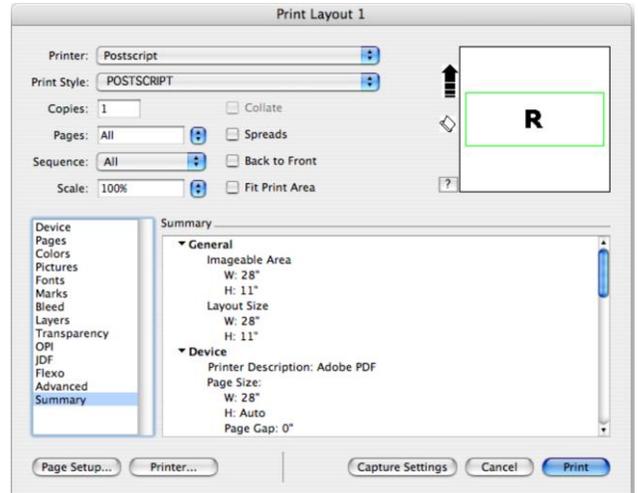
Step 9

• Open Acrobat Distiller and verify that "Phoenix" is the selected setting

• If so, drag and drop your postscript file into Distiller's window

InDesign
Importing the Transparency Flattener

Step 1

• Select "Edit"

Step 2

• Select "Transparency Flattener Presets"

Step 3

• Select "Load"
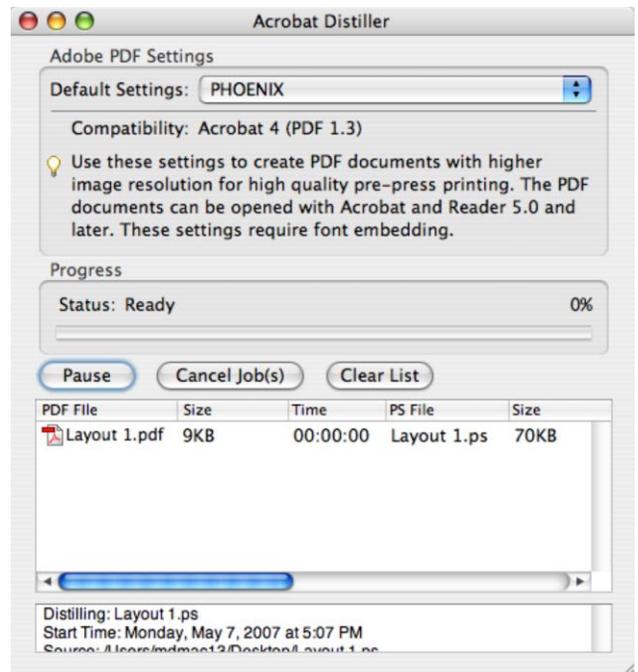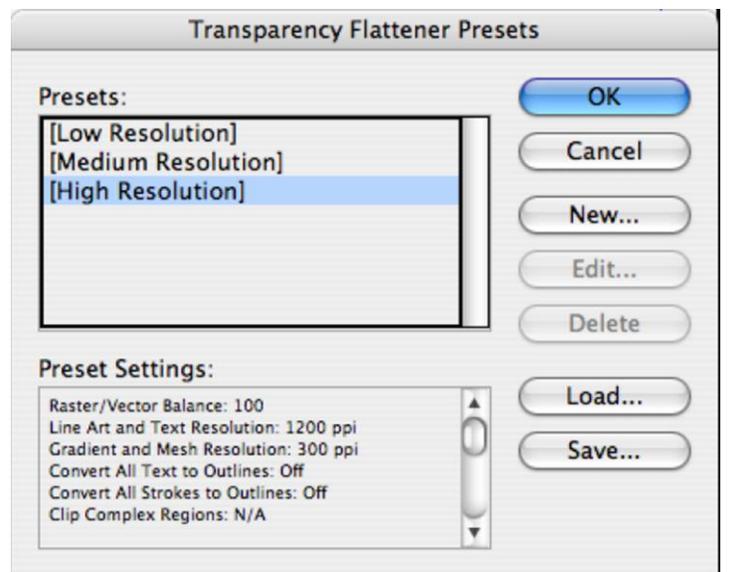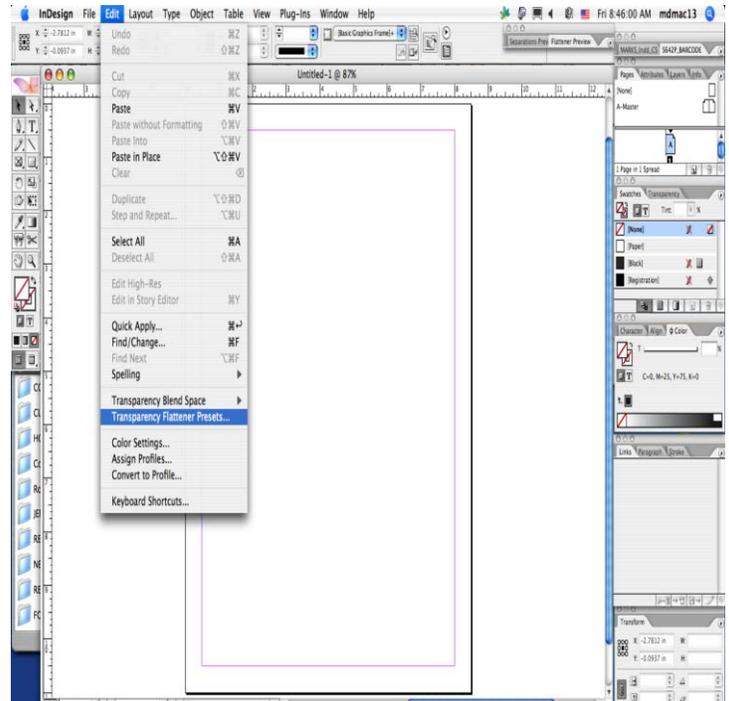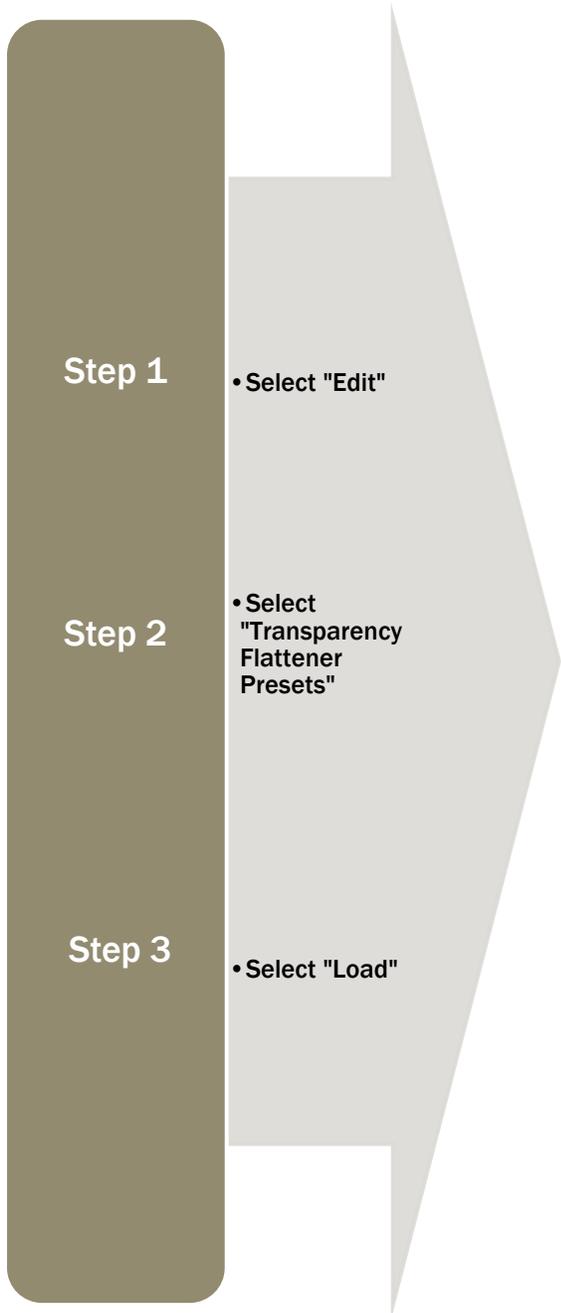
Phoenix Color

InDesign
Importing the Transparency Flattener

(cont'd)

Step 4
- Navigate to the "INDESIGN"/ "TRANSPARENCY_ FLATTENER" folder

Step 5
- "Open" the setting within
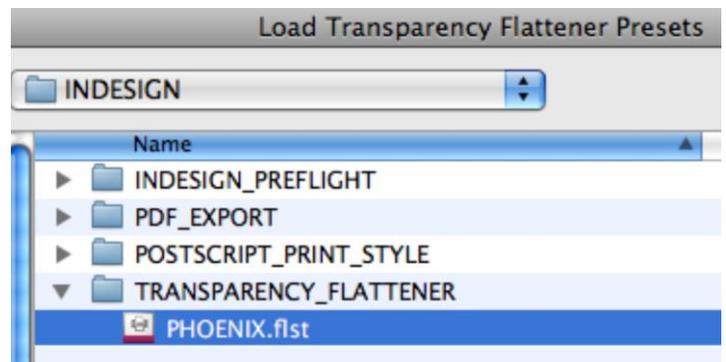
Step 6
- "Phoenix" should now be listed as an available Preset

Step 7
- If so, select "OK"
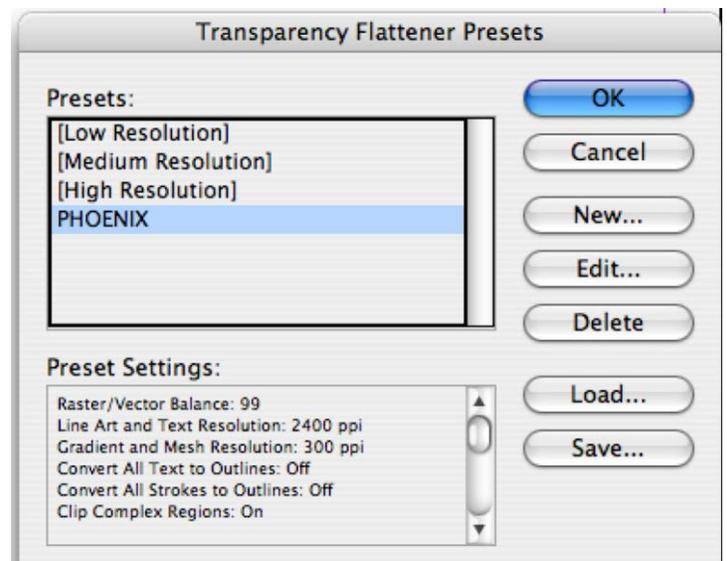
Phoenix Color

InDesign
Importing the Adobe PDF Preset

Step 1 • Select "File

Step 2 • Select "Adobe PDF Presets

Step 3 • Select "Define"
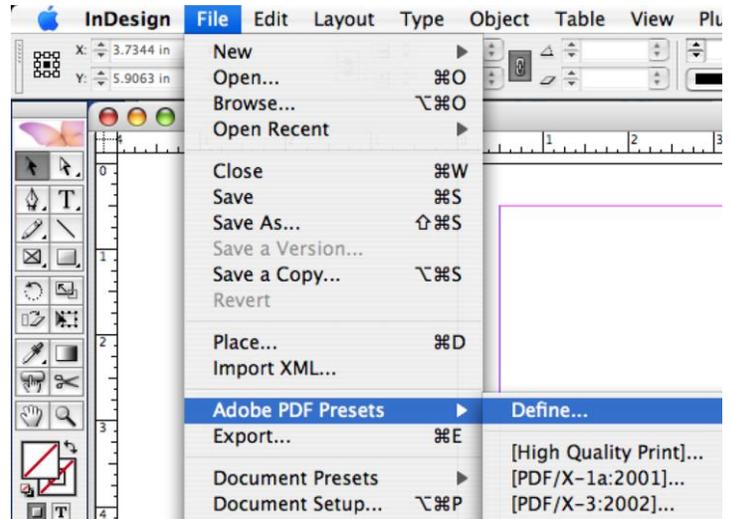
Step 4 • "Select" Load
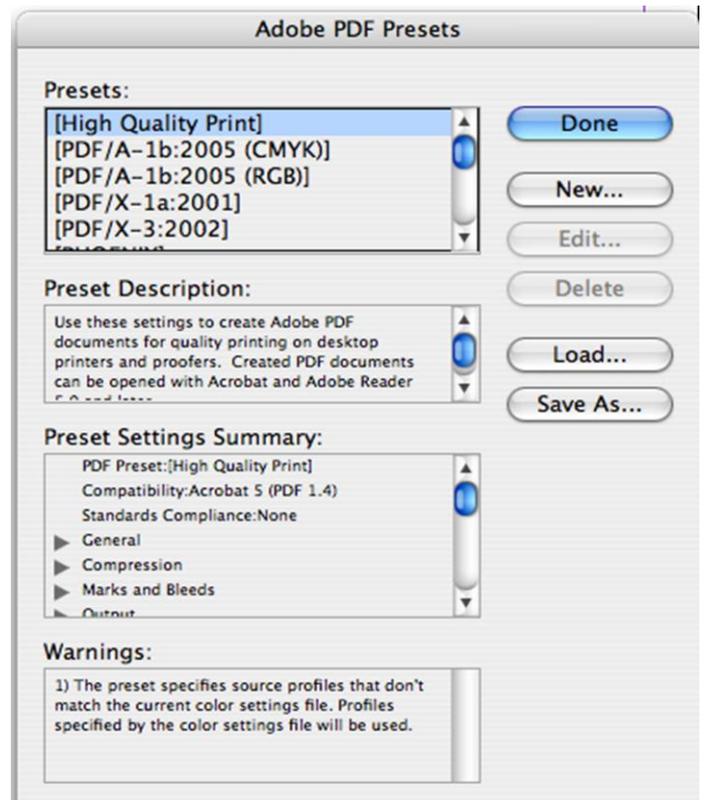
Phoenix Color

InDesign
Importing the Adobe PDF Preset

(cont'd)

Step 5

- Navigate to the "INDESIGN"/ PDF_EXPORT" folder

Step 6

- "Open" both of the settings within

Load PDF Export Presets

PDF_EXPORT

Name
PHOENIX_1_3PDF.joboptions
PHOENIX_1_5PDF.joboptions
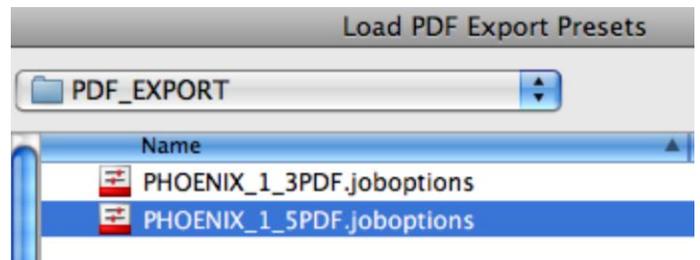
Step 7

- "Phoenix" settings should now be listed as available Presets

Step 8

- If so, select "Done"

Adobe PDF Presets

Presets:

[PDF/X-4:2008]	Done
[Press Quality]	New...
[Smallest File Size]	Edit...
PHOENIX_1_3PDF	Delete
PHOENIX_1_5PDF	Load...
	Save As...

Preset Description:

[Based on 'PHOENIX(1.5)'] [Based on 'PHOENIX(1.5)'] [Based on 'PHOENIX(1.5)'] [Based on 'PHOENIX(1.6)'] Use these settings to create PDF documents with higher image resolution for high quality pre-press printing. The PDF

Preset Settings Summary:

PDF Preset: PHOENIX_1_5PDF
Compatibility: Acrobat 6 (PDF 1.5)
Standards Compliance: None
▶ General
▶ Compression
▶ Marks and Bleeds
▶ Output

InDesign
Exporting as Adobe PDF

Step 1
- Select "File

Step 2
- Select "Adobe PDF Presets

Step 3
- Select "Phoenix_1_5PDF"

Step 4
- Name your PDF

Step 5
- Select the "Where" location

Step 6
- Select "Save"

Step 7
- Verify that the options match those on the following pages

Step 8
- If so, select "Export"
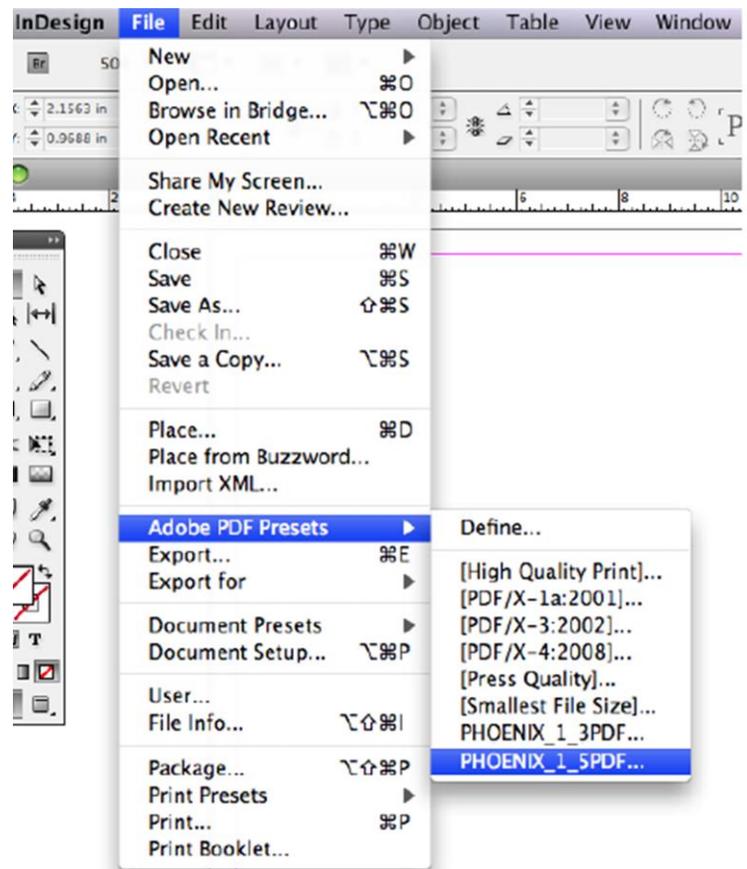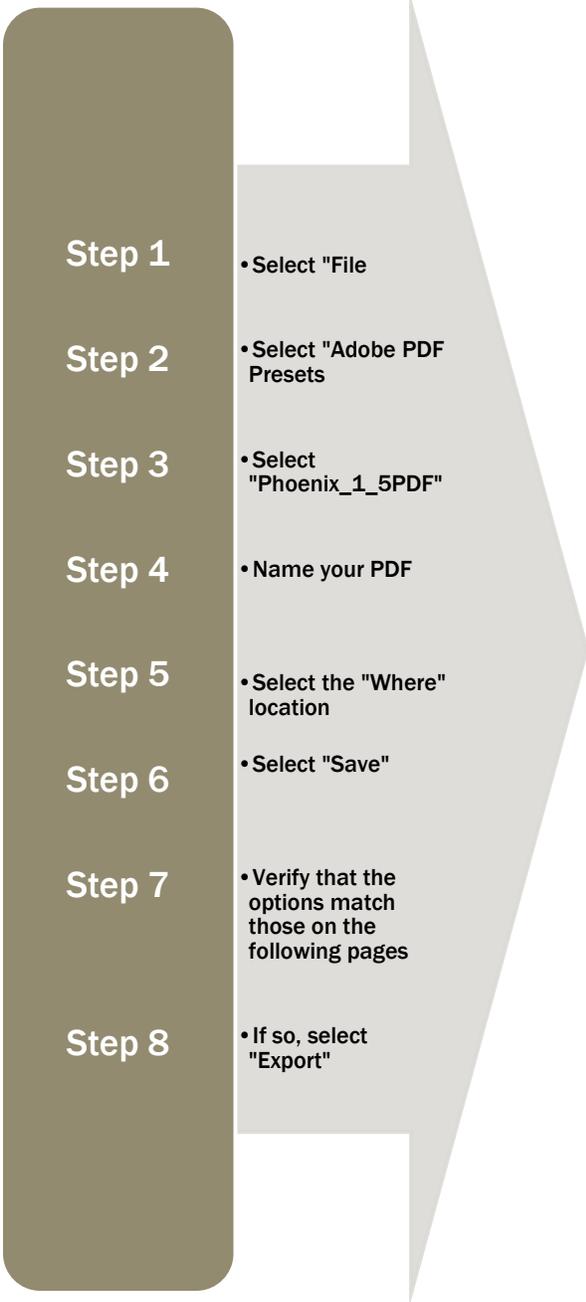
Phoenix Color

InDesign
PDF Export 1.5 Options

** The options shown assume that all bleed and trim marks are within the "Document Bleed Settings." **

(1)

(2)

(3)

InDesign
PDF Export 1.5 Options

(cont'd)

(4)
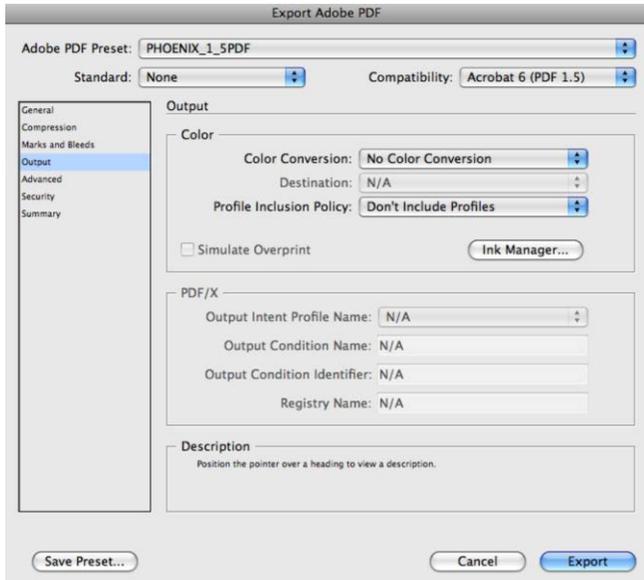
(5)
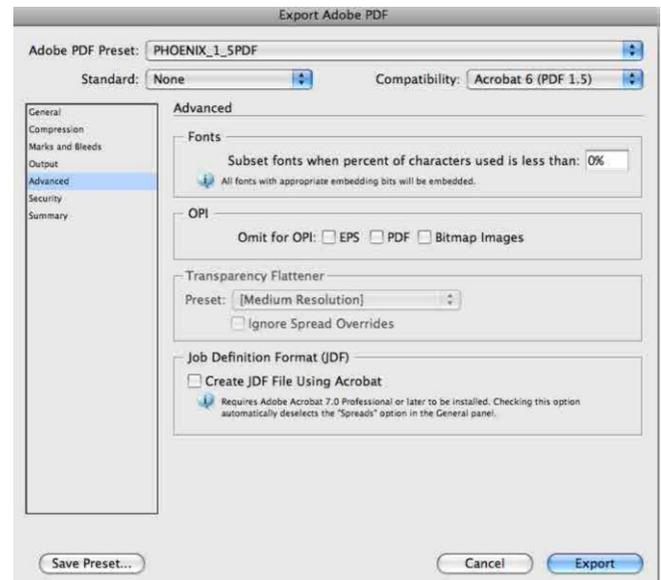
(6)
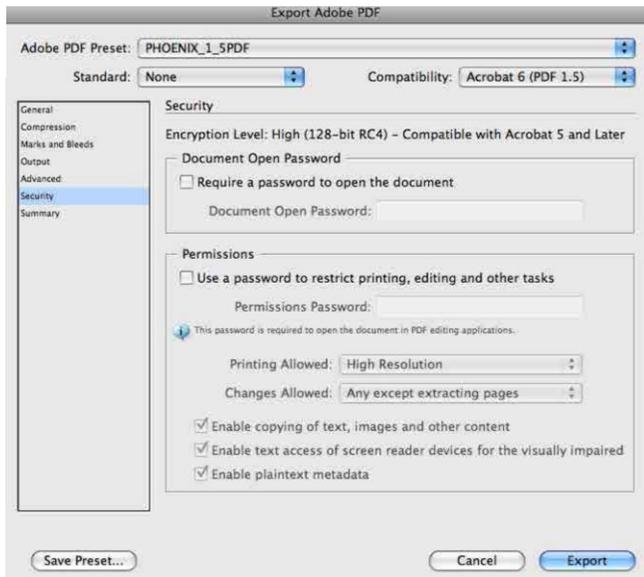
Note: If the 1.5 setting fails to export a PDF, try selecting the PDF export setting with the "Compatibility" at Acrobat 4 (1.3).
*** See Below***

The 1.3 compatibility setting will flatten transparencies used within InDesign. Notice that the Transparency Flattener preset is using the "Phoenix" setting.
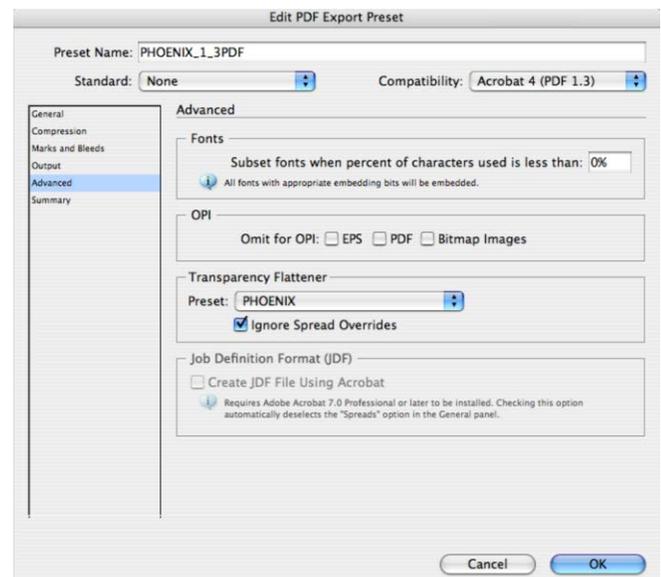
Phoenix Color

InDesign
Importing the Print to Postscript Preset

Step 1 • Select "File"

Step 2 • Select "Print Presets"

Step 3 • Select "Define"
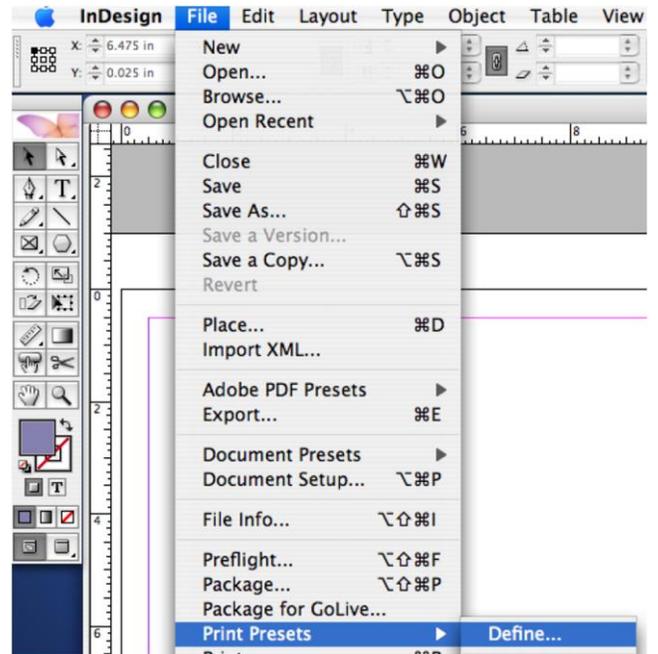
Step 4 • Select "Load"
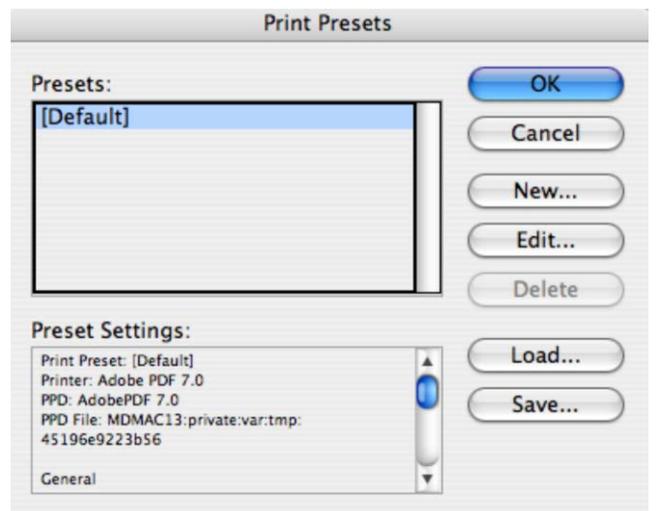
Phoenix Color

InDesign
Importing the Print to Postscript Preset

(cont'd)

Step 5

- Navigate to the Phoenix "INDESIGN"/ "POSTSCRIPT_ PRINT_STYLE" folder

Step 6

- Select the setting within

Load Print Presets

nable: Print Presets Files

POSTSCRIPT_PRINT_STYLE

Name	Date
PHOENIX.prst	6/2
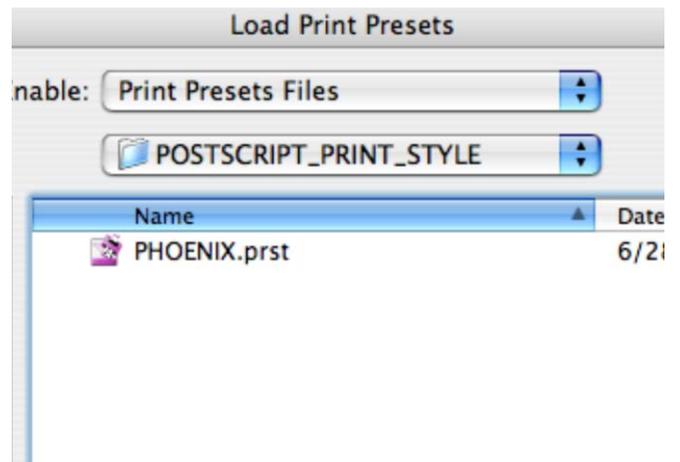
Step 7

- The Phoenix "POSTSCRIPT" setting should now be listed as an available preset

Step 8

- If so, select "OK"

Print Presets

Presets:
[Default]
POSTSCRIPT

OK
Cancel
New...
Edit...
Delete

Preset Settings:
Print Preset: POSTSCRIPT
Printer: PostScript® File
PPD: Adobe PDF
PPD File: MDMAC13:Library:Printers:PPDs:
Contents:Resources:en.lproj:ADPDF6.PPD

General

Load...
Save...
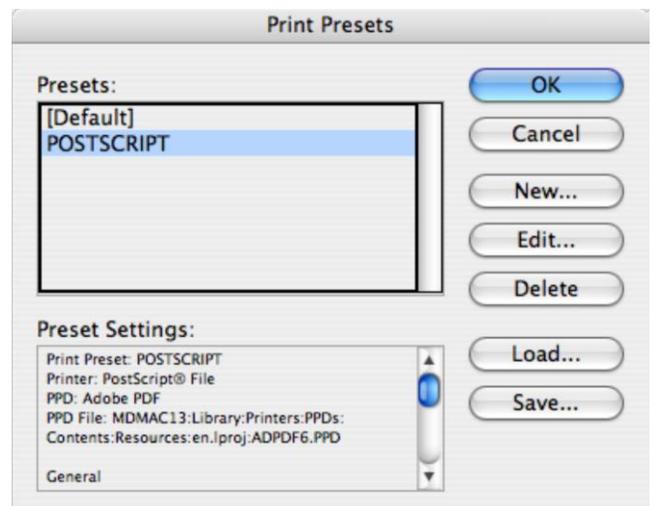
Phoenix Color

InDesign
Crating a Postscript

Step 1 • Select "File"

Step 2 • Select "Print Presets"

Step 3 • Select "Postscript"
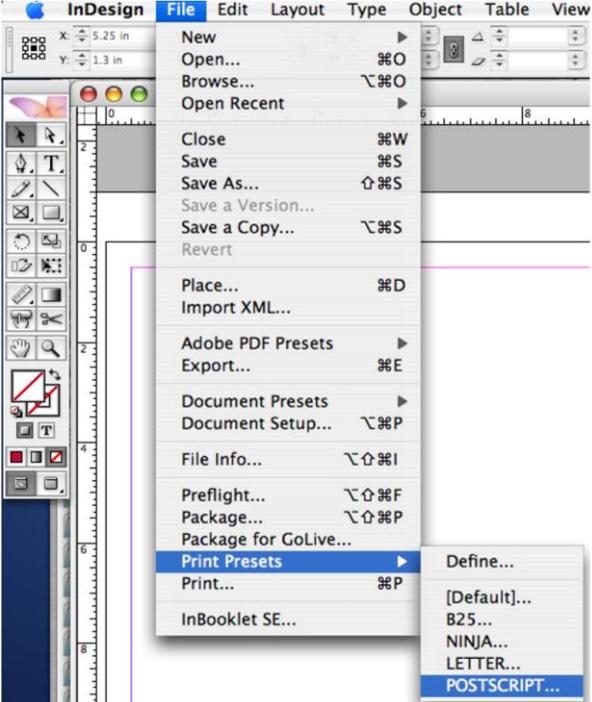
InDesign	File	Edit	Layout	Type	Object	Table	View

File menu:
- New ▶
- Open... ⌘O
- Browse... ⌥⌘O
- Open Recent ▶
- Close ⌘W
- Save ⌘S
- Save As... ⇧⌘S
- Save a Version...
- Save a Copy... ⌥⌘S
- Revert
- Place... ⌘D
- Import XML...
- Adobe PDF Presets ▶
- Export... ⌘E
- Document Presets ▶
- Document Setup... ⌥⌘P
- File Info... ⌥⇧⌘I
- Preflight... ⌥⇧⌘F
- Package... ⌥⇧⌘P
- Package for GoLive...
- Print Presets ▶
- Print... ⌘P
- InBooklet SE...

Print Presets submenu:
- Define...
- [Default]...
- B25...
- NINJA...
- LETTER...
- POSTSCRIPT...

InDesign
Printing to Postscript
Options

(1)
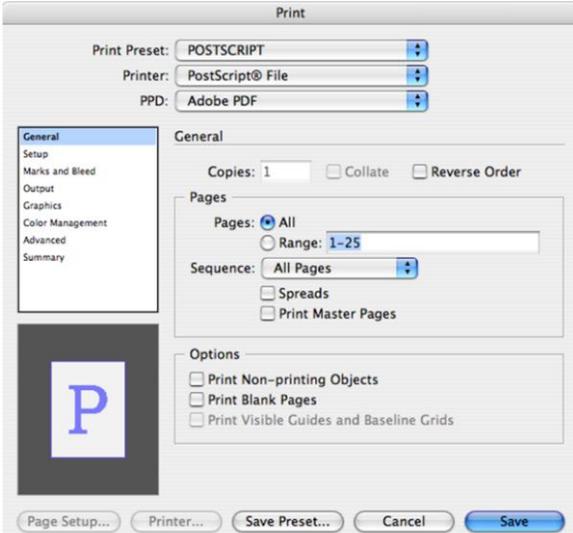
Print

Print Preset: POSTSCRIPT
Printer: PostScript® File
PPD: Adobe PDF

General
- Copies: 1   ☐ Collate   ☐ Reverse Order

Pages
- Pages: ⦿ All
-        ◯ Range: 1-25
- Sequence: All Pages
-        ☐ Spreads
-        ☐ Print Master Pages

Options
- ☐ Print Non-printing Objects
- ☐ Print Blank Pages
- ☐ Print Visible Guides and Baseline Grids

[Page Setup...] [Printer...] [Save Preset...] [Cancel] [Save]

(2)

Print

Print Preset: POSTSCRIPT
Printer: PostScript® File
PPD: Adobe PDF

Setup
- Paper Size: Custom
-    Width: 0 in   Height: 0 in
-    Orientation: ▢▢▢▢   Offset: 0 in
-                          Gap: 0 in
-    ☐ Transverse

Options
- Scale: ⦿ Width: 100%   Height: 100%
-    ☑ Constrain Proportions
-    ◯ Scale To Fit
- Page Position: Centered
- ☐ Thumbnails: Per Page
- ☐ Tile: Overlap:

[Page Setup...] [Printer...] [Save Preset...] [Cancel] [Save]

InDesign
Printing to Postscript
Options
(cont'd)

(3)

** **The options shown assume that all bleed and trim marks are within the "Document Bleed Settings."**

(4)

(5)

InDesign
Printing to Postscript
Options
(cont'd)

(6)
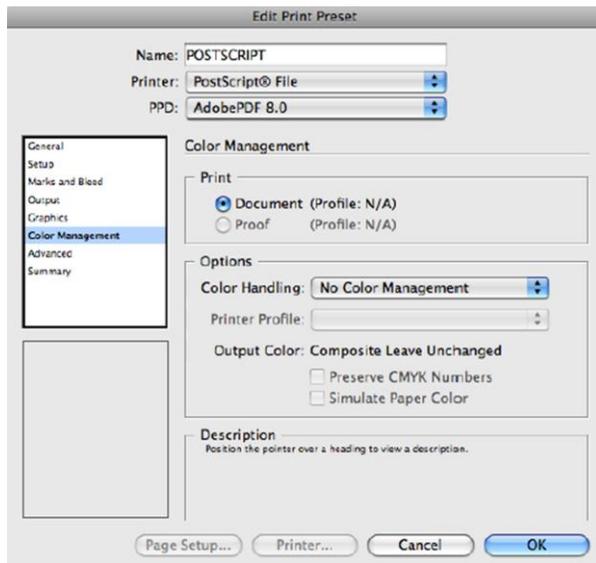
(7)
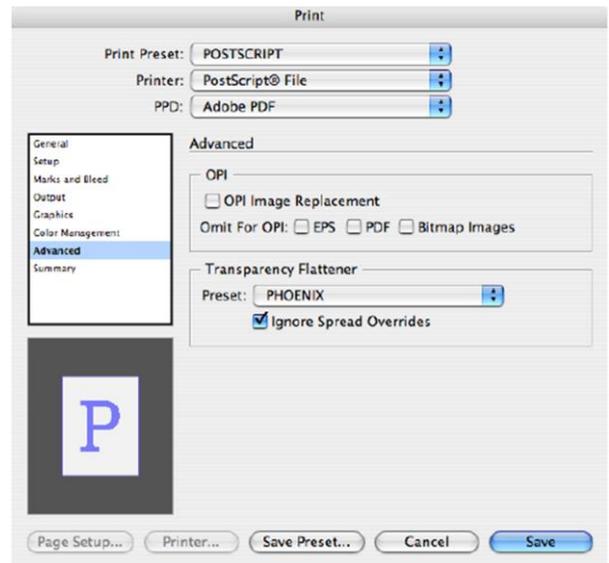
Step 4

- If all settings match and the "Preview" window looks correct, select "Save"
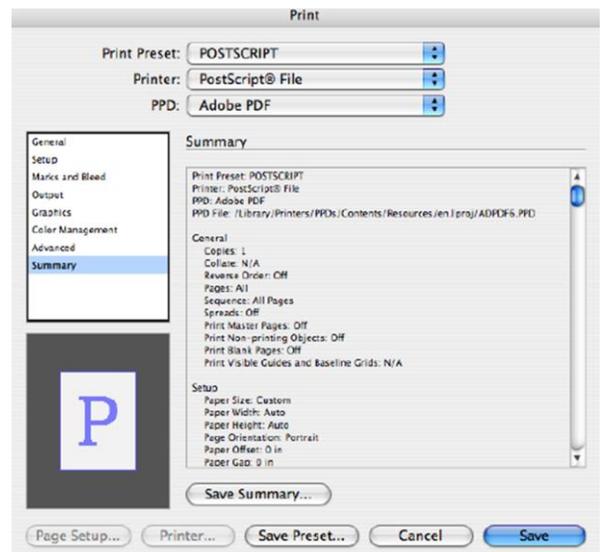
InDesign
Printing to Postscript
(cont'd)

Step 5
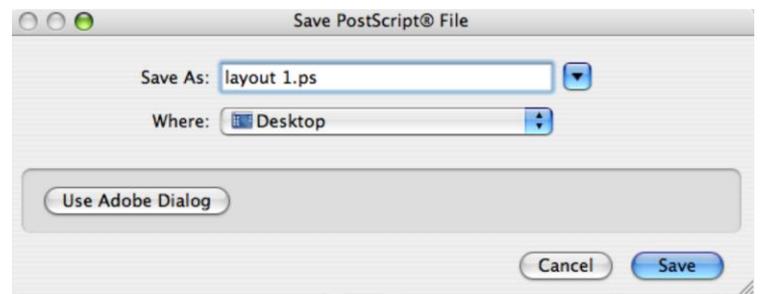
Step 6

Step 7

- Name your Postscript
- Select the "Where" location
- Select "Save"

Save PostScript® File

Save As: layout 1.ps

Where: Desktop

Use Adobe Dialog

Cancel   Save

Step 8

Step 9

Step 10

- Open Acrobat Distiller
- Verify that "Phoenix" is the selected setting
- If so, drag and drop your postscript file into Distiller's window

Acrobat Distiller

Adobe PDF Settings

Default Settings: PHOENIX

Compatibility: Acrobat 4 (PDF 1.3)

Use these settings to create PDF documents with higher image resolution for high quality pre-press printing. The PDF documents can be opened with Acrobat and Reader 5.0 and later. These settings require font embedding.

Progress

Status: Ready   0%

Pause   Cancel Job(s)   Clear List

PDF File	Size	Time	PS File	Size
Layout 1.pdf	9KB	00:00:00	Layout 1.ps	70KB

Distilling: Layout 1.ps
Start Time: Monday, May 7, 2007 at 5:07 PM
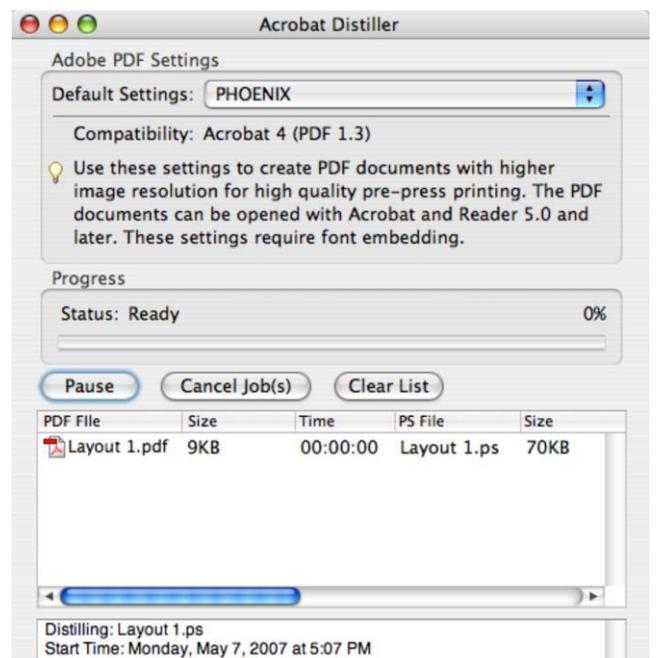
Phoenix Color

Adobe Acrobat Professional
Importing Preflight Settings

Step 1
Step 2
Step 3

- Open Acrobat Professional
- Select "Advanced"
- Select "Preflight"

Step 4

- A separate "Preflight" window will open
- Select the "Options" pull-down menu

Step 5

- From within the "Options" menu, select "Import Preflight Profile"

Step 6

- Navigate to "Acrobat"/ "Preflight" folder

Step 7

- Select and "Open" the appropriate Phoenix profile version from within
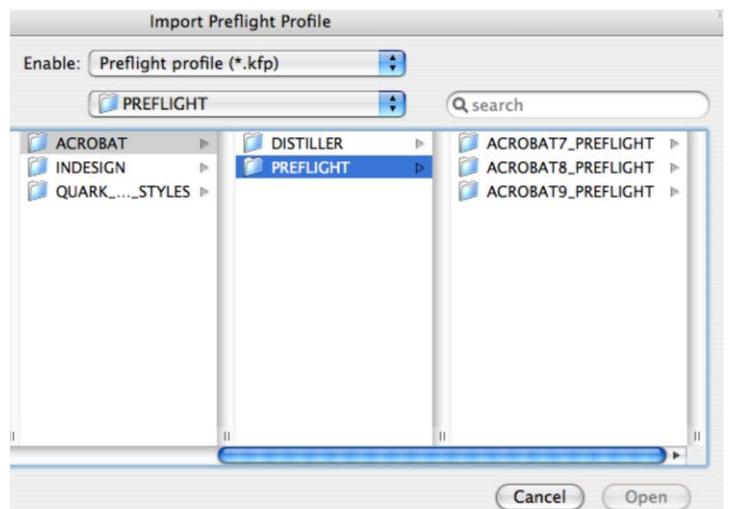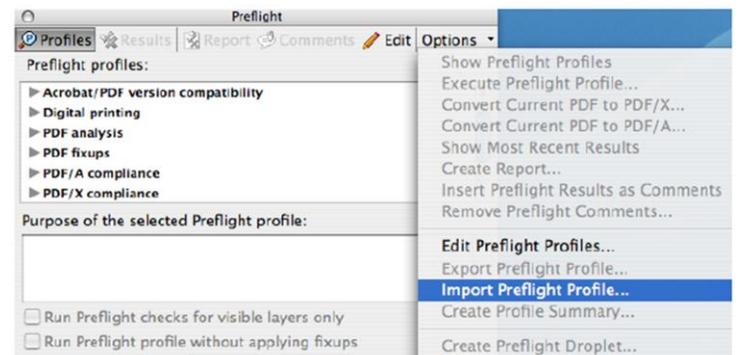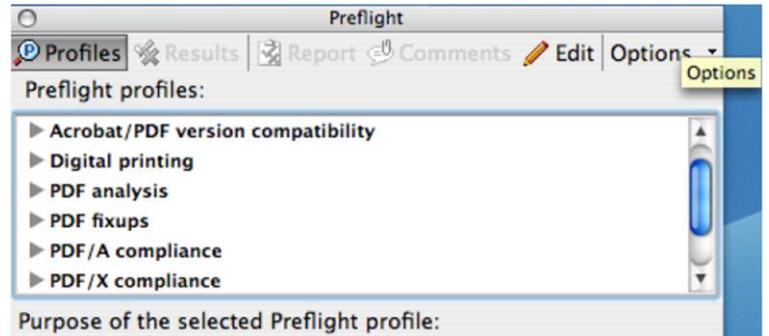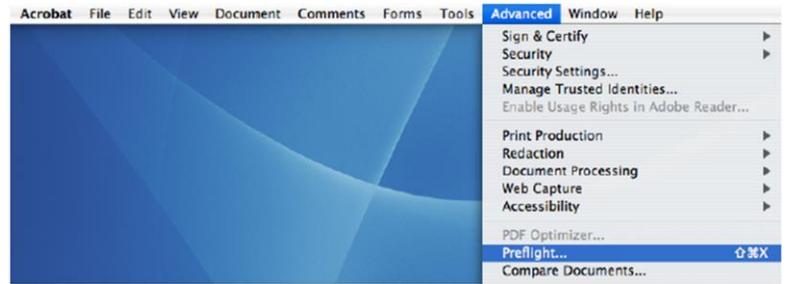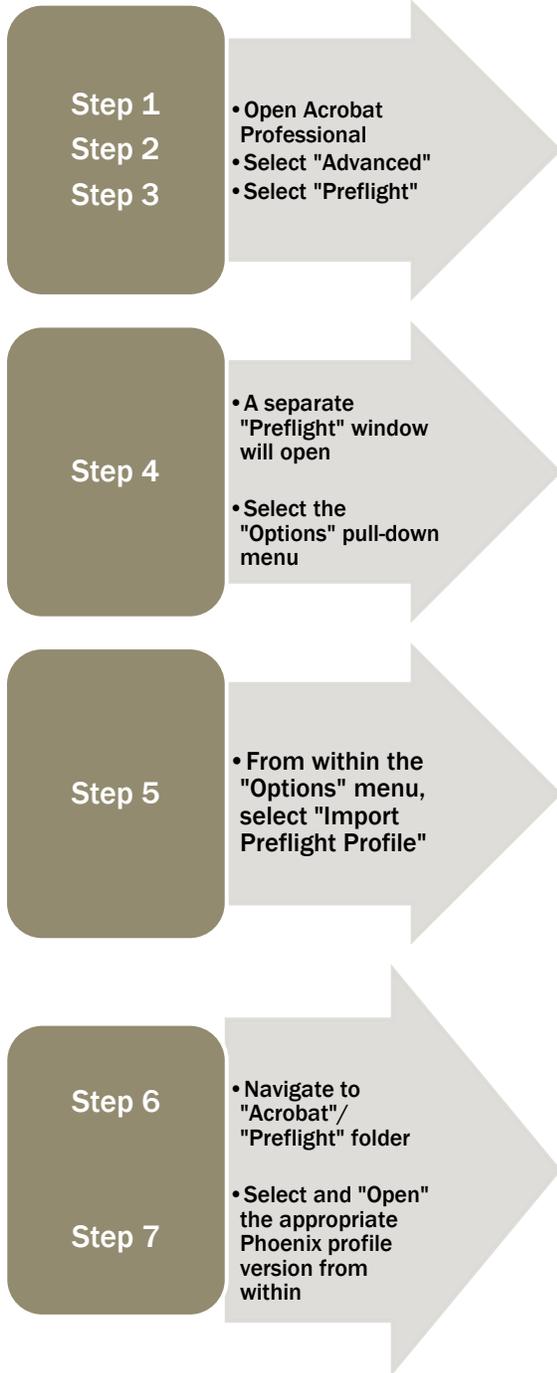
Phoenix Color

Adobe Acrobat Professional
Preflighting

Step 1

- To preflight PDFs using the Phoenix profile, locate the profile within "Imported Profiles."

Step 2

- Either double-click the name
- **OR**
- select the profile name then select the "Execute" button on the bottom right

Step 3

Note

- This window shows a PDF which preflighted with "No problems"
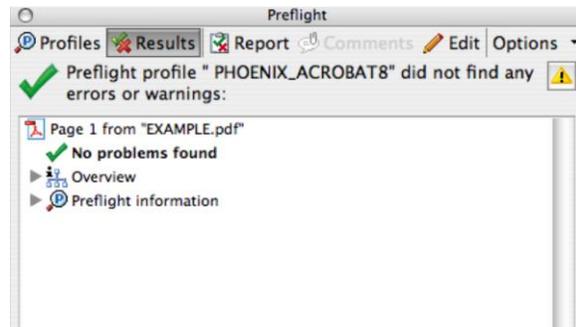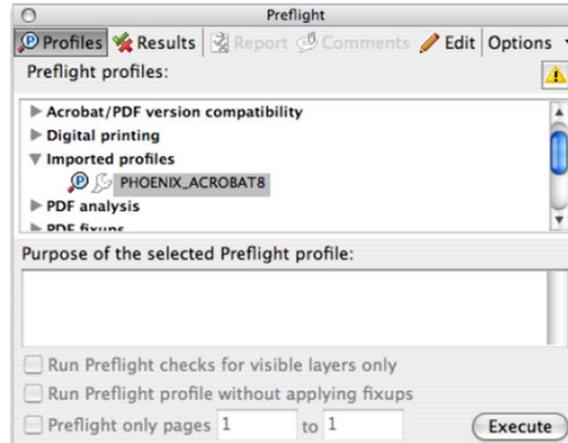
The Preflight "Results" window below shows a PDF with multiple errors. Double-clicking the expanded error information highlights the problem area with red dashed lines. Enabling "Snap View" previews selected page objects within a separate window.

"BAD" PDF

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